

FIG. 1

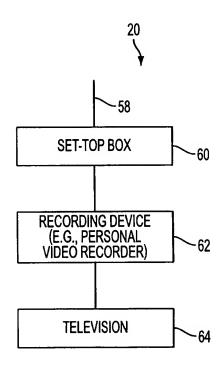


FIG. 2

3/31

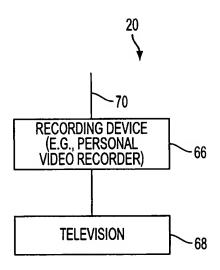


FIG. 3

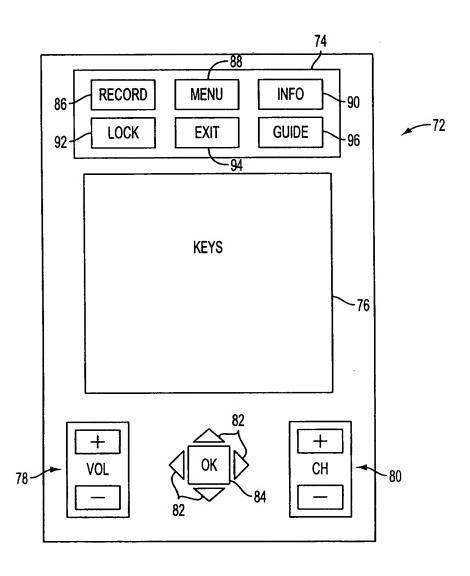


FIG. 4

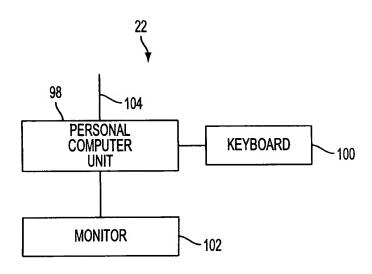


FIG. 5

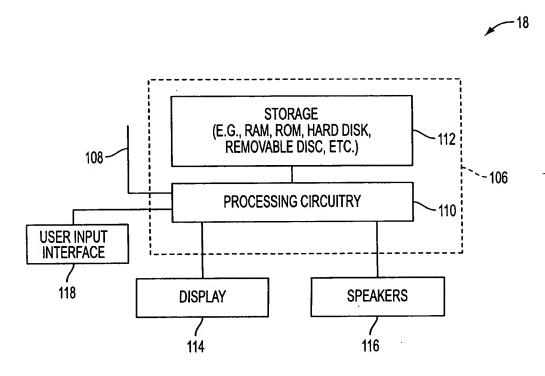


FIG. 6

Applicants: Baumgartner et al. Application No.: 10/762,833 Filed: January 21, 2004

UV-254 Conf. No.: 5867

For : INTERACTIVE TELEVISION SYSTEM WITH TEMPLATES FOR MANAGING VENDOR-SPECIFIC VIDEO-ON-DEMAND CONTENT

7/31

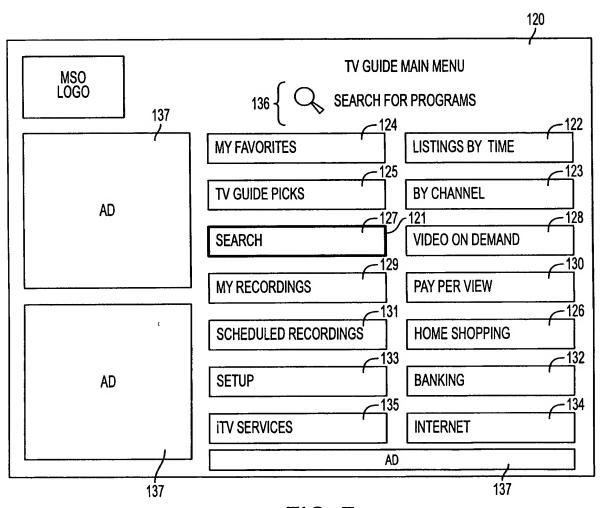


FIG. 7

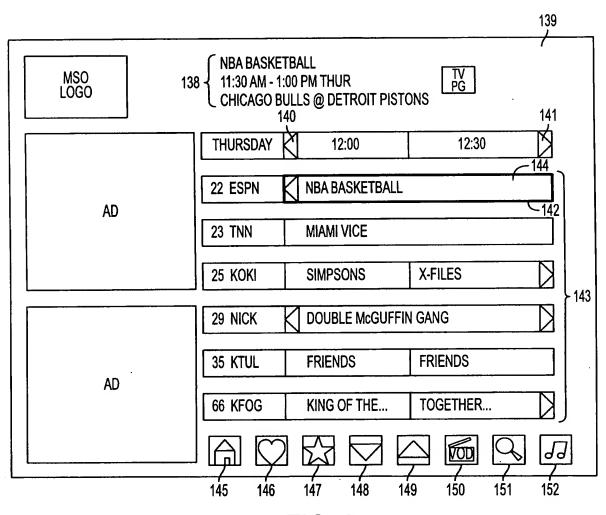


FIG. 8

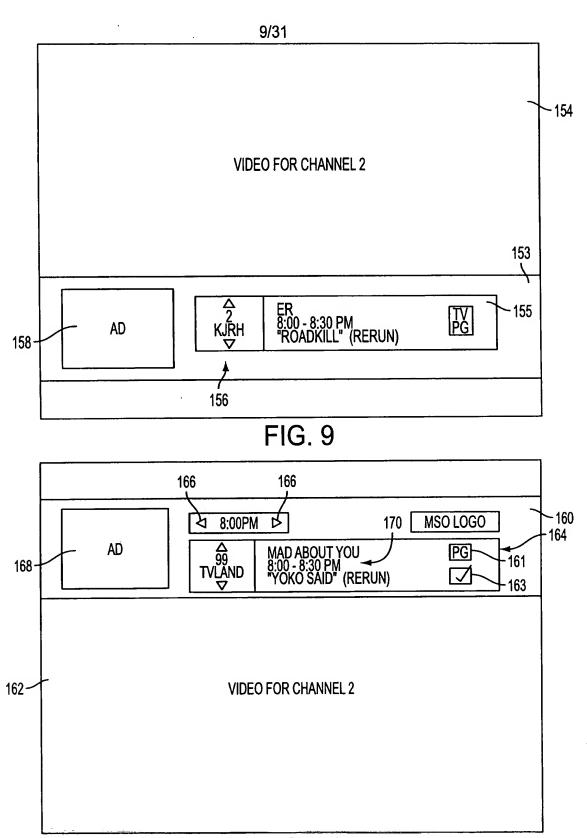


FIG. 10

Applicants: Baumgartner et al. Application No.: 10/762,833

UV-254 Conf. No.: 5867

Filed: January 21, 2004 For: INTERACTIVE TELEVISION SYSTEM WITH TEMPLATES FOR MANAGING VENDOR-SPECIFIC VIDEO-ON-DEMAND CONTENT

10/31

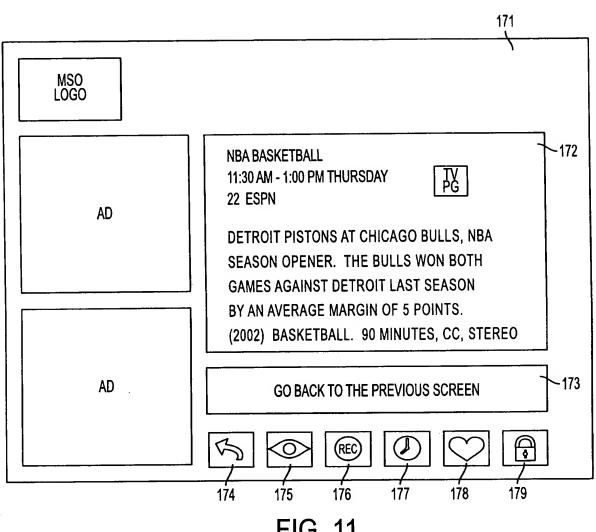


FIG. 11

11/31

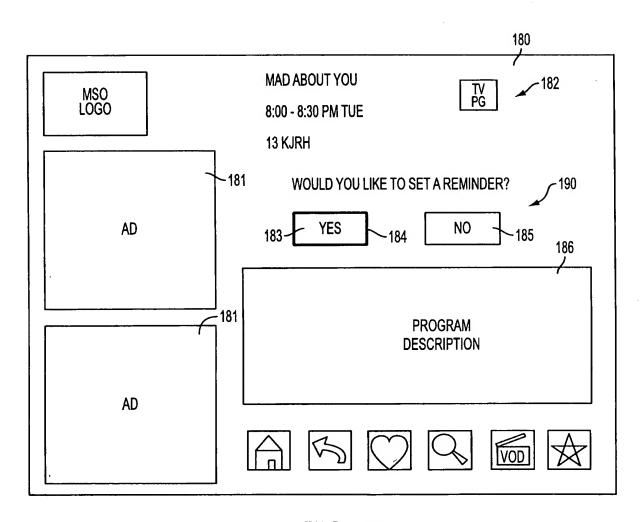


FIG. 12

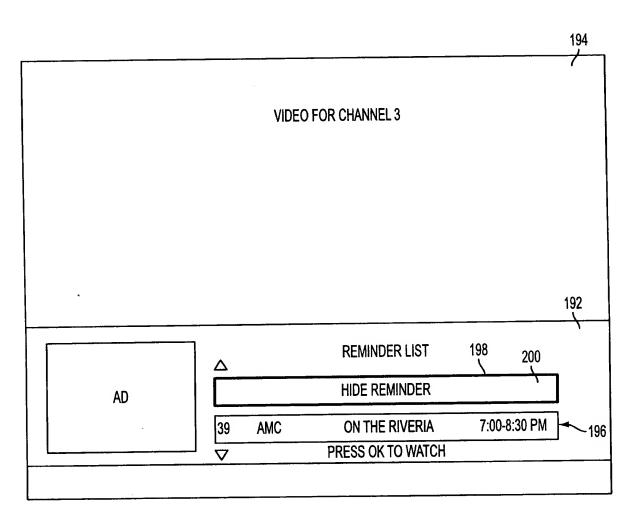


FIG. 13

13/31

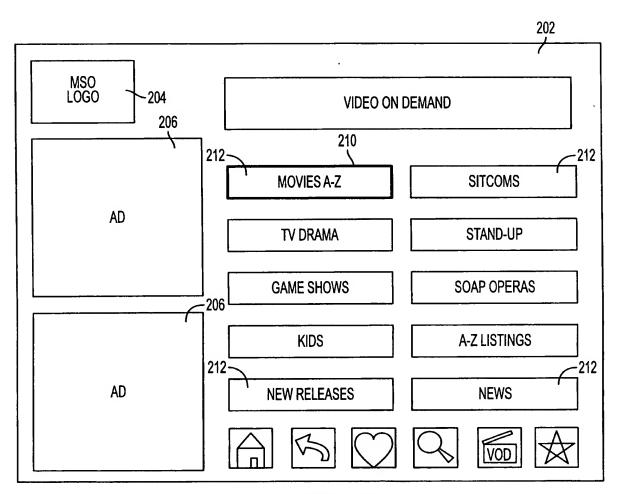


FIG. 14

14/31

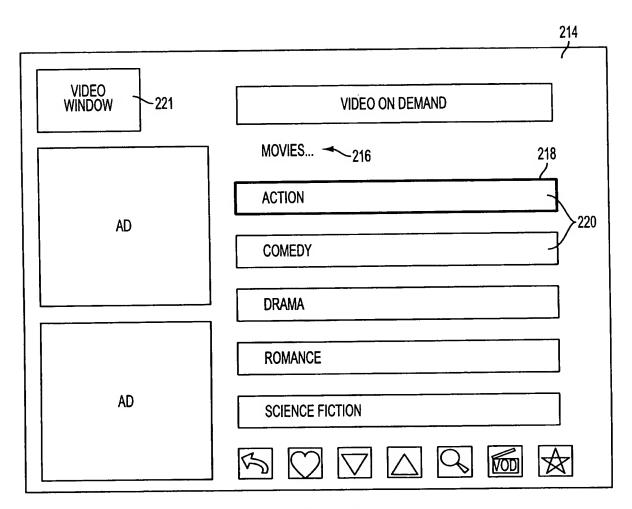


FIG. 15

15/31

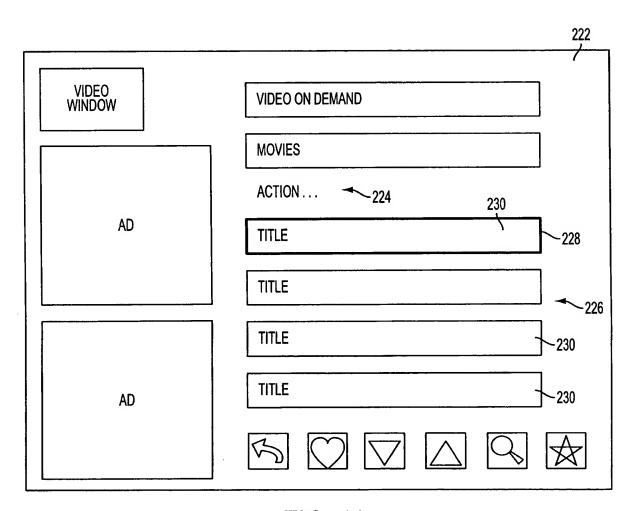


FIG. 16

Applicants: Baumgartner et al. Application No.: 10/762,833

UV-254 Conf. No.: 5867

Filed: January 21, 2004 For: INTERACTIVE TELEVISION SYSTEM WITH TEMPLATES FOR MANAGING VENDOR-SPECIFIC VIDEO-ON-DEMAND CONTENT

16/31

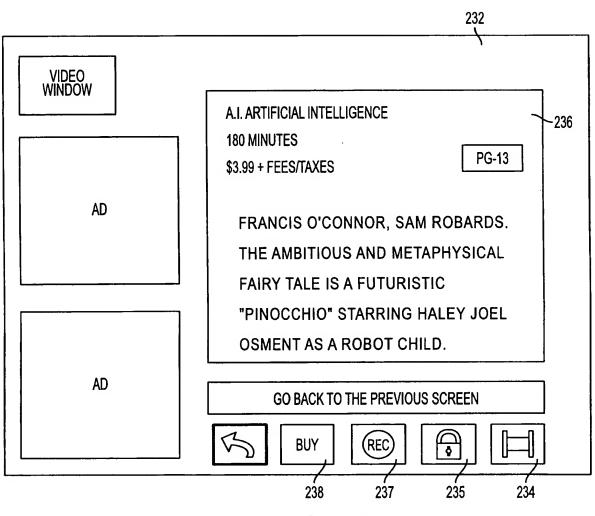


FIG. 17a

Applicants: Baumgartner et al. Application No.: 10/762,833 Filed: January 21, 2004

UV-254 Conf. No.: 5867

For: INTERACTIVE TELEVISION SYSTEM WITH TEMPLATES FOR MANAGING VENDOR-SPECIFIC VIDEO-ON-DEMAND CONTENT

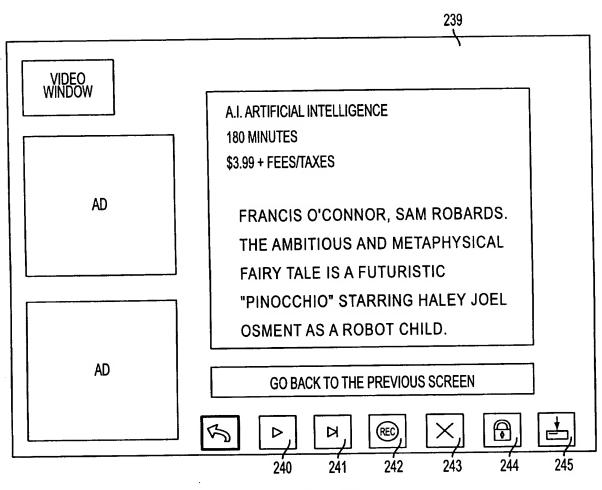


FIG. 17b

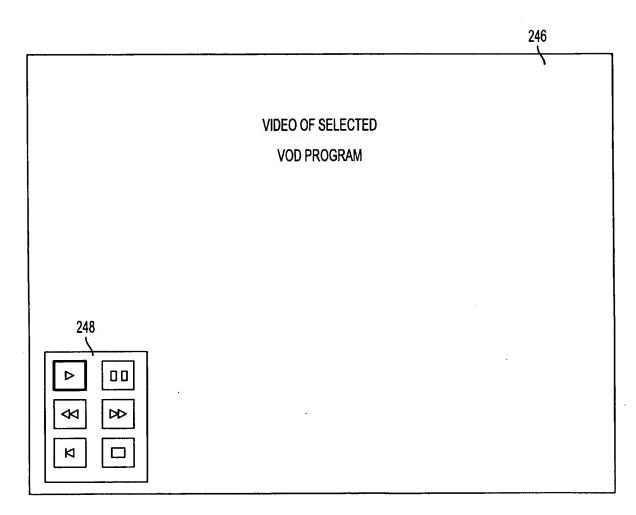


FIG. 18

Conf. No.: 5867

Applicants: Baumgartner et al. UV-254
Application No.: 10/762,833 Conf. No.: 586
Filed: January 21, 2004
For: INTERACTIVE TELEVISION SYSTEM WITH TEMPLATES FOR MANAGING VENDOR-SPECIFIC

VIDEO-ON-DEMAND CONTENT

19/31

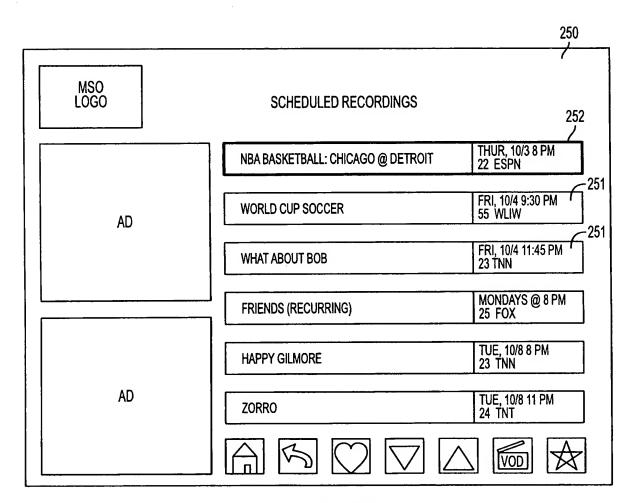


FIG. 19a

20/31

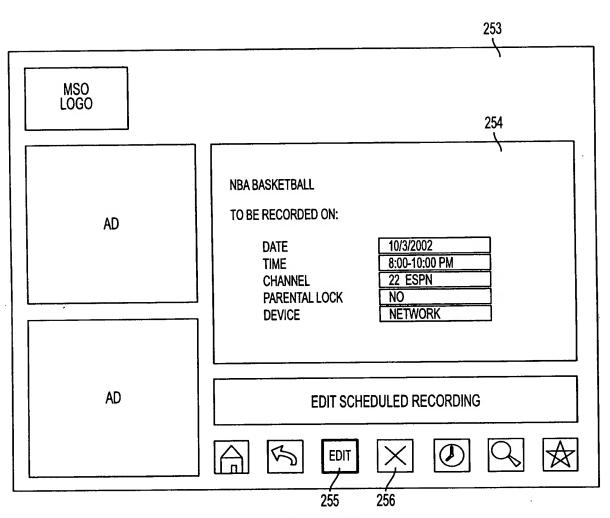


FIG. 19b

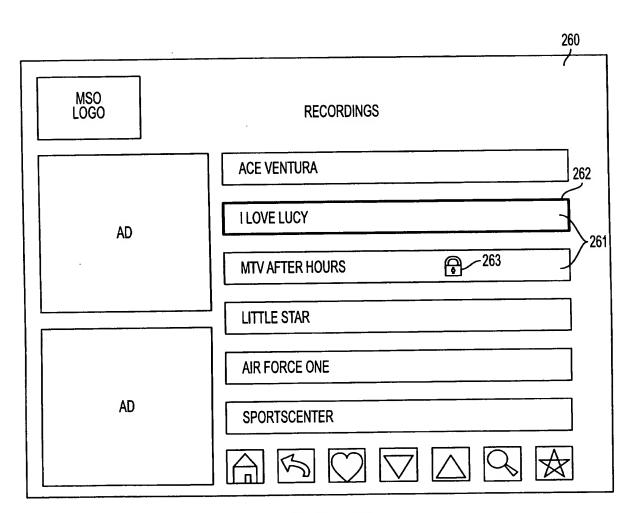


FIG. 20a

Conf. No.: 5867

Applicants: Baumgartner et al. UV-254
Application No.: 10/762,833 Conf. No.: 586
Filed: January 21, 2004
For: INTERACTIVE TELEVISION SYSTEM WITH TEMPLATES FOR MANAGING VENDOR-SPECIFIC VIDEO-ON-DEMAND CONTENT

22/31

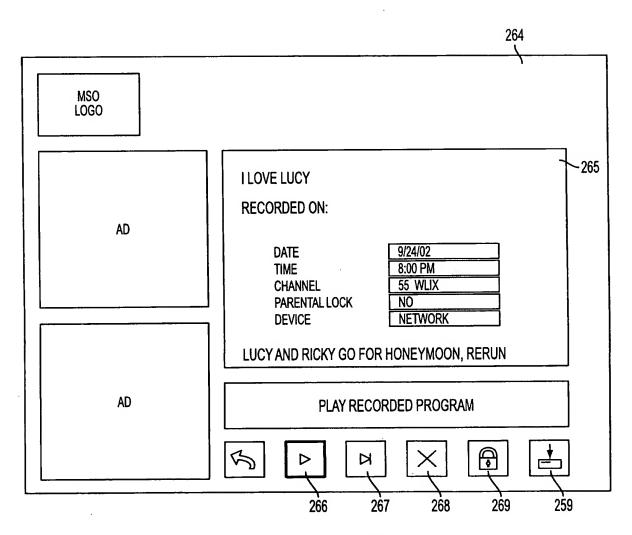


FIG. 20b

Conf. No.: 5867

Applicants: Baumgartner et al.
Application No.: 10/762,833
Conf. No.: 5867
Filed: January 21, 2004
For : INTERACTIVE TELEVISION SYSTEM WITH
TEMPLATES FOR MANAGING VENDOR-SPECIFIC
VIDEO-ON-DEMAND CONTENT

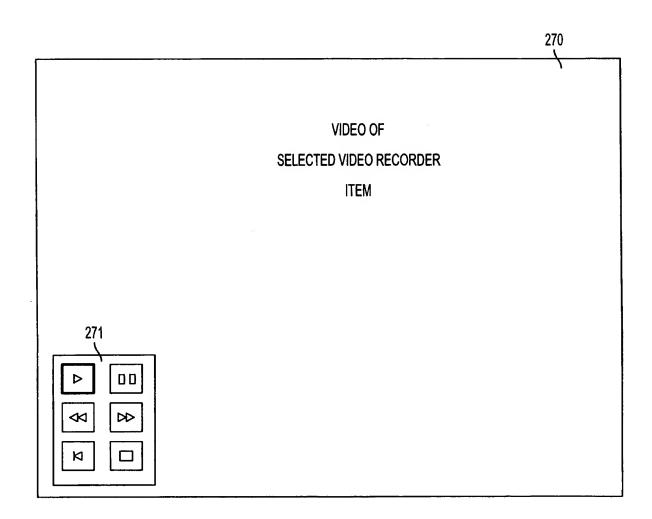


FIG. 21

24/31

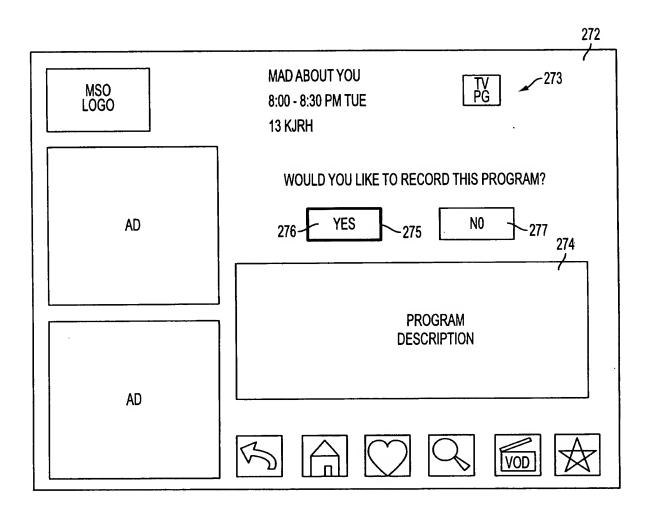


FIG. 22

Applicants: Baumgartner et al. Application No.: 10/762,833

UV-254 Conf. No.: 5867

Filed: January 21, 2004
For: INTERACTIVE TELEVISION SYSTEM WITH
TEMPLATES FOR MANAGING VENDOR-SPECIFIC
VIDEO-ON-DEMAND CONTENT

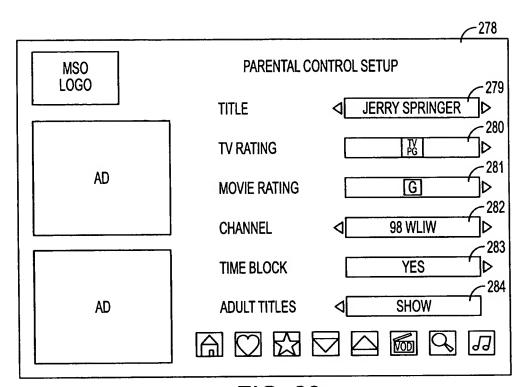


FIG. 23a

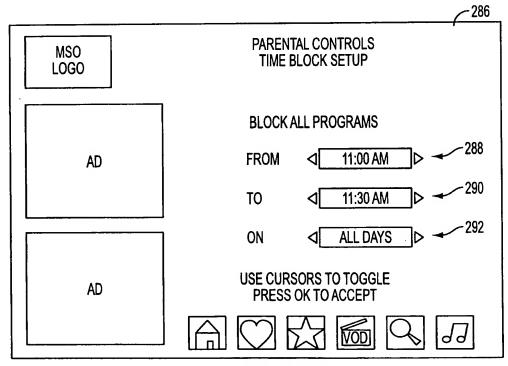


FIG. 23b

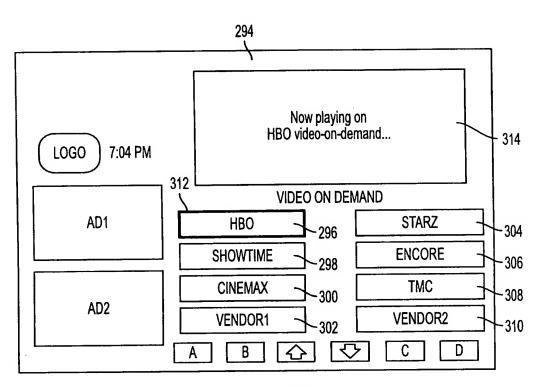


FIG. 24

Applicants: Baumgartner et al. Application No.: 10/762,833 Filed: January 21, 2004 UV-254 Conf. No.: 5867

For: INTERACTIVE TELEVISION SYSTEM WITH TEMPLATES FOR MANAGING VENDOR-SPECIFIC VIDEO-ON-DEMAND CONTENT

27/31

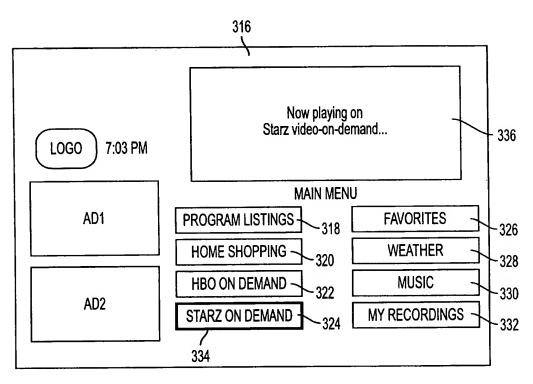
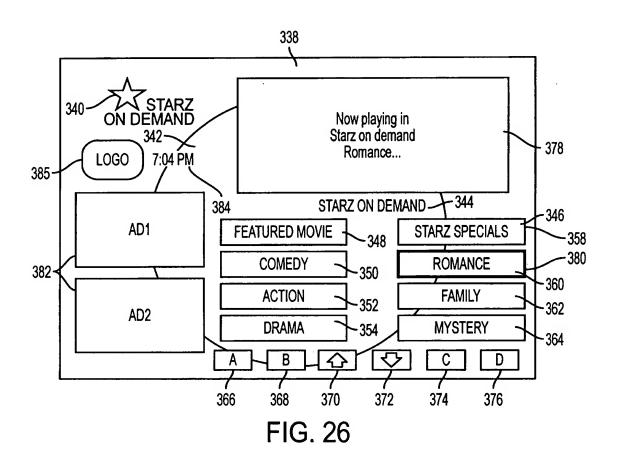
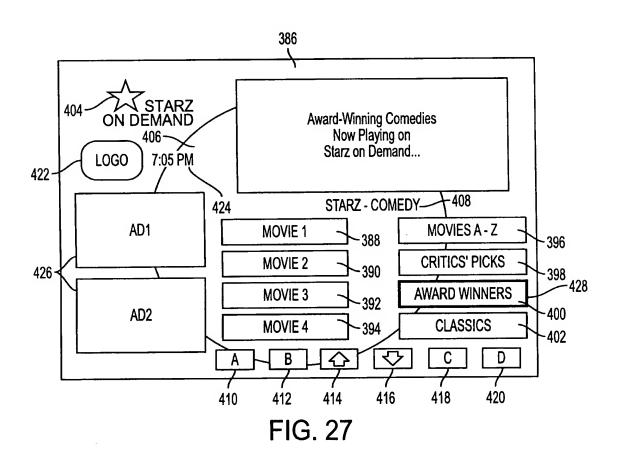


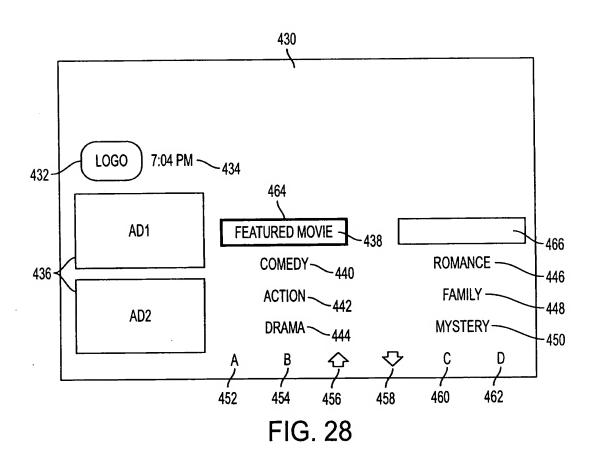
FIG. 25

28/31



29/31





Applicants: Baumgartner et al. Application No.: 10/762,833

UV-254 Conf. No.: 5867

Filed: January 21, 2004 For: INTERACTIVE TELEVISION SYSTEM WITH TEMPLATES FOR MANAGING VENDOR-SPECIFIC

VIDEO-ON-DEMAND CONTENT

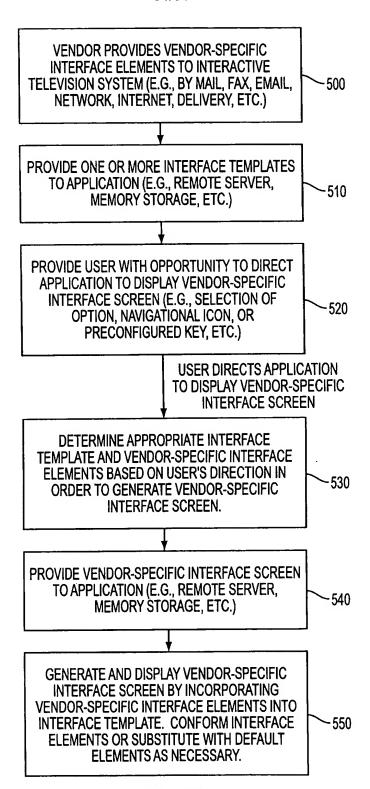


FIG. 29